

Case Study – Ergonomics Intranet



Statement of the Issue

An intranet was required by an Ergonomics Consultant to promote Ergonomics within a FTSE 100 company (company). The required design was to be positive and upbeat as the company was selling a new workplace to its staff which was not popular with everybody.

Design

The company required two different designs within 24 hours with working pages to determine how the information within the intranet would flow.

Two fully working designs were delivered on time by Softscript and what was called the “Ways of Working” website was developed by Softscript for the Company.

Significant Outcome

The website, although fairly simple, met the time constraints and high expectations of the Company. The site had a direct and positive impact on the requirements made by the Company.

The ergonomics Company has since approached Softscript to enquire about a joint venture to supply ergonomics software to the Company’s target market.



“We were very pleased with the pages and thought that you have done an excellent job”

Managing Director, Ergonomics Consultant

“Thanks to you all and of course your designers, a really nice job!”

Consultant, FTSE100 Company